

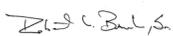
**Healthy Communities-Healthy Families**  
***A Training Seminar for Community Officials***

Dear Community Leader,

The Bouchillon Institute in partnership with the Community Foundation of Northwest Mississippi is pleased to announce our winter conference for 2011. As a follow up to last year's event which focused on healthy eating, this year's conference will focus on active living. Keynoting our event is Mark Fenton, nationally renowned author, engineer, speaker, and advocate for walkable communities. You will not want to miss his highly engaging sessions. Additional sessions will center on greenways, bicycle and pedestrian planning, and planning and zoning for active living and healthy communities.

Planning Officials will be able to continue on a track to recognition as a Certified Planning Official. Elected leaders have an opportunity to gain credit towards the Certified Municipal Official designation. Other citizens and community officials have the opportunity to gain insight, understanding, and inspiration from a nationally recognized faculty. Please make your plans today to be a part.

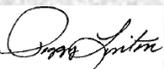
Our mission is to make available the best training and educational resources to planning officials and community leaders in order to make great communities happen. We are excited about our upcoming fall seminar and look forward to seeing you in September. Welcome!



Bob Barber, FAICP

The Community Foundation of Northwest Mississippi is pleased once again to partner with the Bouchillon Institute to provide training and support for our Healthy Kids Healthy Communities (HKHC) initiative. As you know, the primary focus of this initiative is to advocate for policy and environmental changes for healthy eating and active living, with this year's focus being active living.

Our conference this year promises to be excellent! We hope that our HKHC Partners, elected officials, and representatives from counties beyond our tri-county service area will take advantage of the training offered. Through your support our communities are indeed becoming healthier places to live. We can reduce the epidemic of childhood obesity and provide our children a healthier future. Hope to see you on Dec. 9!



Peggy Linton, Community Development Director  
Community Foundation of Northwest Mississippi

**Healthy Kids,  
Healthy Communities**  
Supporting Community Action to  
Prevent Childhood Obesity



Healthy Kids Healthy Communities



**December 9th Winter Conference Agenda**

**Registration and Conversation 8:30-9:00**  
**Welcome and Opening Remarks—Honorable Chip Johnson, Mayor, City of Hernando 9:00-9:15**

**Building the Walkable Community**  
**Mark Fenton**  
**9:15-10:15**  
*For Credit—PL302*

**Foundations in Planning and Zoning**  
**10:30-11:45**  
**Katherine Ennis, AICP**  
*For Credit—PL101*

**Community Walk About**  
**10:30-11:45**  
**Mark Fenton**  
*For Credit—P303*

**Greenway Planning in the Mid-South**  
**10:30-11:45**  
**Larry Jarrett**  
*For Credit PL303*

**Lunch—The Walkable Community Continued**  
**Mark Fenton**  
**12:00-1:15**  
*For Credit PL301*

**Bike/Pedestrian Planning**  
**1:30-2:45**  
**Kyle Wagenschutz**  
*For Credit—PL303*

**Planning and Zoning for Healthy Communities**  
**3:00-4:15**  
**Renee Autumn Ray, AICP**  
*For Credit—PL201*

**The Comprehensive Plan**  
**1:30-2:45**  
**Katherine Ennis**  
*For Credit—PL102*



## Special Information for Planning Commissioners, Planning Officials and those seeking certification

Planning Commissioners and Board of Adjustment members are invited to participate in the fall training event of the Bouchillon Institute for Community Planning. The Bouchillon Institute was created to provide basic and advanced training in the comprehensive field of community planning to local planning officials, leading to its Certificate in the Fundamentals of Local Planning and Certified Mississippi Planning and Zoning Commissioner/Official. The two program options are:

**Certificate in the Fundamentals of Local Planning** - complete 20 hours of training by attending Institute sponsored workshops and seminars (no expiration).

**Certified Planning and Zoning Commissioner/Official** - complete 30 hours of training. Certificate is valid for 24 months. Continuing educations totaling 6 hours annually maintains certification.

**PL 101 - Foundations of Planning and Zoning (2hrs)** - This workshop will provide local officials with a basic understanding of the historical, statutory, and constitutional framework for planning and zoning in Mississippi. Topics include: what is community planning and why is it important; the historical development of community planning; the roles of the various public bodies in the planning process; and constitutional issues impacting land use planning and regulation.

**PL 103 - The Comprehensive Plan(2hrs)** - When a community decides to adopt zoning and subdivision regulation ordinances, enabling legislation in Mississippi requires the preparation of a comprehensive plan. Preparation of a comprehensive plan is mandatory. Topics for this workshop will include: what is the comprehensive plan?; mandatory and optional elements of a comprehensive plan; the formulation of a comprehensive plan; the importance of public input in the planning process; the statutory requirements to adopt or update a comprehensive plan; and the political implications of the plan as a public statement of the City's development policies.

**PL – 302 – Current Issues in Planning (2hrs)** – Methods, techniques, issues and concerns are continually changing. Our conference is focused on building a healthy community as a current issue and Dr. Raja will bring a wealth of insight and experience to the task.

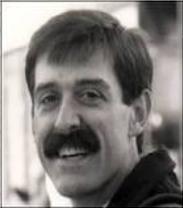
**PL – 303 – Electives** – Our electives will include the topics of “Funding Vital Projects” and “How Farmers Markets Help Create Healthier Communities” .



Healthy Kids Healthy Communities



Our Distinguished Speakers and Trainers



**Mark Fenton**—Mark is a national public health, planning, and transportation consultant, an adjunct associate professor at Tufts University's Friedman School of Nutrition Science and Policy, and former host of the "America's Walking" series on PBS television. He was a developer of the University of North Carolina's Safe Routes to School clearinghouse, and facilitator for the walkable community workshop series of the National Center for Bicycling and Walking; he now provides technical training and community planning as an independent consultant.



**Katherine Ennis, AICP**- She holds master's degrees in both public administration and community planning from Auburn University. She has more than 22 years of experience in community planning including 18 years of service with the City of Auburn. She currently serves as Director of Planning in Northport, Alabama and is an instructor with the Alabama Planning Institute.



**Larry Jarrett** - Larry manages Pine Ridge Marketing, LLC, a consulting company focusing on natural resources and sustainable Development. He is currently under contract with the Desoto County, MS Economic Development Council to develop the Desoto County Greenways program. Larry received a Bachelor of Science in Business Administration from Mississippi State University in 1972. He received his master's degree in environmental studies focusing on Sustainable Development from Prescott College in 2008.



**Kyle Wagenschutz** - Kyle is a former logistics manager for a local commodities trader. He was named as Memphis' first bicycle/pedestrian coordinator by Mayor A.C. Wharton in September 2010 responsible for bike/ped partnerships in the Mid-South region. He holds a bachelor's of business administration and a master's degree in city and regional planning from the University of Memphis. He has lived in the Mid-South since 1998.



**Renee Autumn Ray, AICP**, is currently working as a contractor for the Centers for Disease Control and Prevention supporting Communities Putting Prevention to Work, a program that is implementing evidence- and practice-based approaches in policy, systems, and environmental change to improve health for communities across the US. She has served as Senior Planner for the City of Tupelo creating a Walking and Biking Master Plan, a complete streets policy and the first three-foot law for bike/ped safety in the state of Mississippi. Renee received her Master's of Regional Planning from the University of North Carolina at Chapel Hill.



**Honorable Chip Johnson, Mayor** - Chip Johnson served with distinction in the United States Submarine Service for six years. Mayor Johnson has become a spokesperson for community health initiatives, especially those that can be undertaken by local governments. He he serves on the board of Mississippi Bike-Walk and is a frequent regional and national speaker on local government and healthy issues.



Healthy Kids Healthy Communities



## Conference Information

### Location

Our Fall 2010 Conference will take place at the Gale Center, 2601 Elm Street, Hernando Mississippi

### Date

December 2, 2010 beginning at 8:30 a.m.

### Continuing Education Credits:

For those seeking Continuing Education Credits, the following will be available upon completion of the seminar:

1. Certified Municipal Officials - 2 Credits are available for municipal officials
2. Certificate in the Fundamentals of Local Planning - Credits for PL 101, PL203, PL 302 and PL303
3. Certified Planning Official—Credits for PL 101, PL203, PL 302 and PL303



Healthy Kids Healthy Communities



**The Bouchillon Institute**  
**316 West Commerce Street**  
**Hernando, Mississippi 38632**

<b>Participant</b>	<b><u>Early Registration (by Nov 23)</u></b>	<b><u>Regular Registration (after Nov 23)</u></b>
<b>Planning Commissioner or Official Enrolled in Certification Program</b>	\$40	\$50
<b>Community Elected Official (DeSoto, Marshall and Tate)</b>	No Charge	No Charge
<b>Other Healthy Kids Healthy Communities Partner</b>	No Charge	No Charge
<b>All Other Attendees</b>	\$15	\$25

**Entire Seminar includes a light breakfast, lunch and refreshments and training materials**

**Total Enclosed for early Registration: \_\_\_\_\_ Total Enclosed for Regular Registration: \_\_\_\_\_**

**Registration form is available online** at [www.Thebouchilloninstitute.wordpress.com](http://www.Thebouchilloninstitute.wordpress.com) or by returning this form to The Bouchillon Institute, 316 West Commerce Street, Hernando, Mississippi 38632.

Name \_\_\_\_\_ AICP:  Yes  No \_\_\_\_\_ Organization \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail \_\_\_\_\_

**For More Information call 662-449-5002 or e-mail [TheBouchillonInstitute@gmail.com](mailto:TheBouchillonInstitute@gmail.com).**

