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*For Immediate Release*

## **Friday Marks Bike To Work Day: Local Groups Plan Activities to Raise Awareness and Celebrate**

*Oxford, Mississippi* – Oxford Cycling and the 505 Multisport Clubs will host Bike to Work events Friday, May 18. Bike to Work Day is a chance for cyclists of all skill and experience levels to give bicycle commuting a try.

From 7 to 9 a.m. on the Oxford Square, cyclists are encouraged to stop by and network with other cyclists on their way to work or while they are out and about. Honey Bee Bakery will provide light refreshments during the morning activities.

“We are encouraging people to bike to work, or at least part of the way to work,” says Kate Kellum of the Oxford Cycling. “Last year we had a great turnout, but we encourage those who are interested in participating this year to mark their calendars and join us. What’s more is that the larger the turnout, the more visible presence of cyclists causes motorists to actually take notice, slow down, and make room. Everyone’s commute is improved when people take to the streets on bikes.”

Bike to Work Day is a vision of what the morning commute should look like: parents and children, office workers, politicians, CEOs, all doing the unimaginable – enjoying their trips to work and school.

“Bicycling provides a great opportunity to enjoy the fresh air and get some exercise while you go to school, visit a local farmers market, meet a friend for lunch at a restaurant around the corner, or any another destinations you may have planned,” said Mike Mossing, LOU Pathways Commission President.

Friday evening Bike to Work activities for the LOU community will also include a Bike Away from Work Bash at Rooster’s the same day at 5:30 p.m. On your way home from work, stop by to socialize with other cyclists. Food, friends and fascinating tales of the morning’s adventures await those who attend. Specials on appetizers and drinks will be offered by Rooster’s such as 1/2 off appetizers.

“The evening activities will also be a great time for cyclists from the community to get together and network,” said Kelly Shannon, 505 Multisport President. “We all have the same goal in common: to spread the message of ‘sharing the road’ and raise awareness that cycling is a great way to commute to and from work.”

For more information on Bike to Work Day, call [601-750-3316](tel:601-750-3316).